



ISHA GUPTA

Graphic Designer

Profile

An ambitious and a creative individual proficient in working with a team as well as independently. Additionally, I have been freelancing numerous projects under Creative art and designing domain including logos, branding to marketing materials and digital assets. I am passionate about bringing ideas to life through innovative design solutions.

Work Experience

2021

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2024

Slidetech Systems

Graphic Designer

- Designed blog banners in English and five other foreign languages
- Created social media post designs for official pages
- Proposed and designed "promotional pitch deck videos" for Youtube and other social media platforms

Feb

2024

Pine Hall School

Graphic Designer (Freelance)

- Drafted admission hoardings for marketing purposes
- Designed promotional videos for social media platforms

2021

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2023

Address India

Graphic Designer (Freelance)

- Created logo designs for Address India's client projects
- Drafted and successfully delivered company's promotional hoardings for all over Uttarakhand billboards
- Designed social media posts for Address India's official page

2020


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2021


Muselot


Graphic Designer (Freelance)

- Introduced and drafted a new product theme
- Designed illustrations for Muselot's apparel and accessories

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 Dehradun, Uttarakhand, India

Education

Certificate Course in Corporate Communications

Narsee Monjee Institute of Management Studies
(Distance Learning)
Jan, 2016 - July, 2016

Bachelor of Technology : Electronics and Communications

Graphic era University
July, 2011 - July, 2015

Skills

Adobe Premier Pro

Adobe Photoshop

Adobe Illustrator

FIGMA

CANVA

Interests

Painting

Music

References

Mr. Lakshya Khurana

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